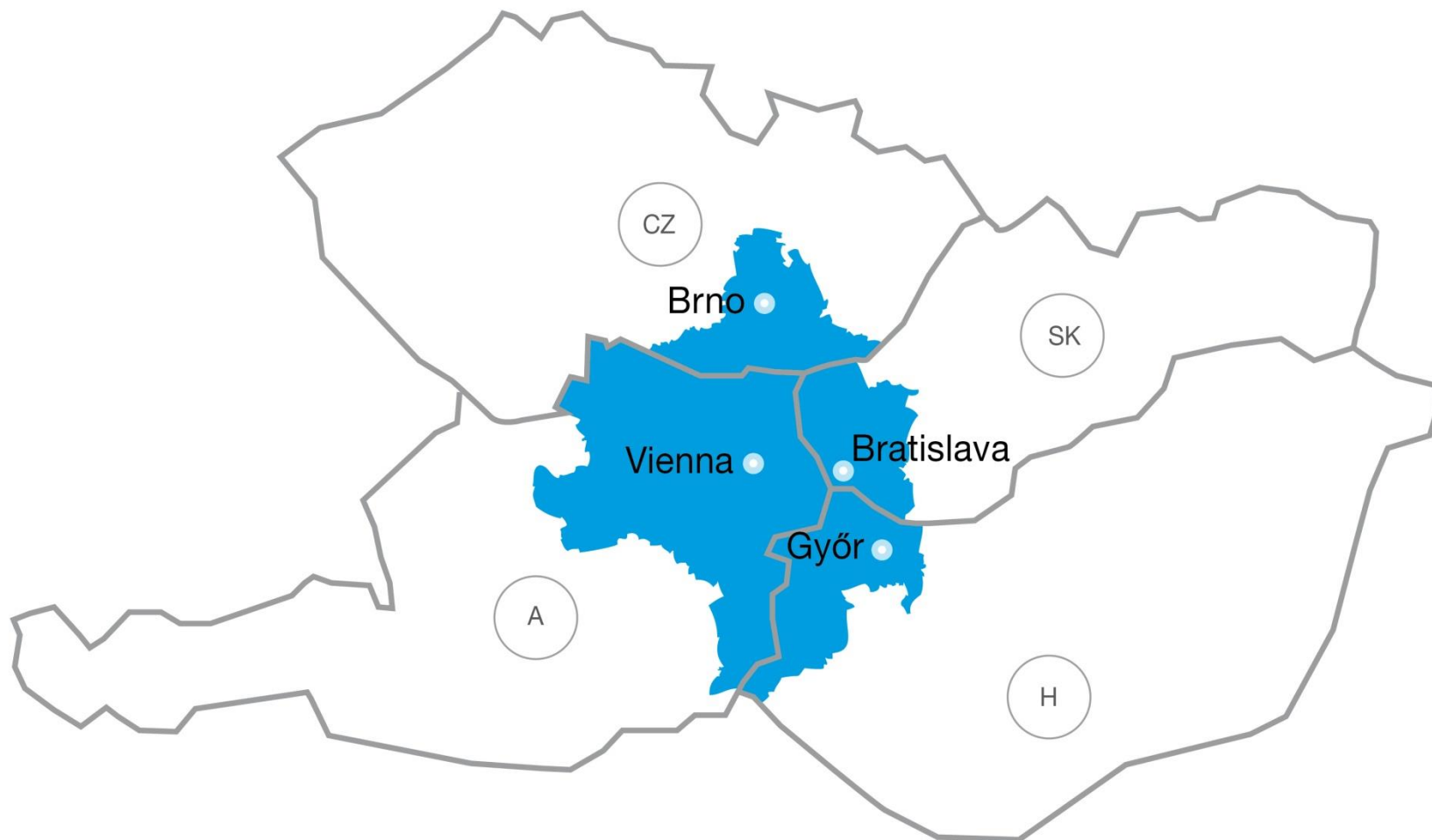


europa region mitte  
közép-európa régió  
stredoeurópsky región  
Středoevropský region







## Political commitment



# centrope strategy 2013+

**Focus Knowledge Region**

**Focus Human Capital**

**Focus Spatial Integration and Traffic**

**Focus Culture and Tourism**

**Focus centrope Governance**

## **Favourable economic terms are not a fast-selling item**

- » Mixed region in terms of its economy
- » Regional differences in labour market
- » Dynamic between urban and rural areas
- » Demographic development and immigration
- » One way: from east to west

## strategy 2013+

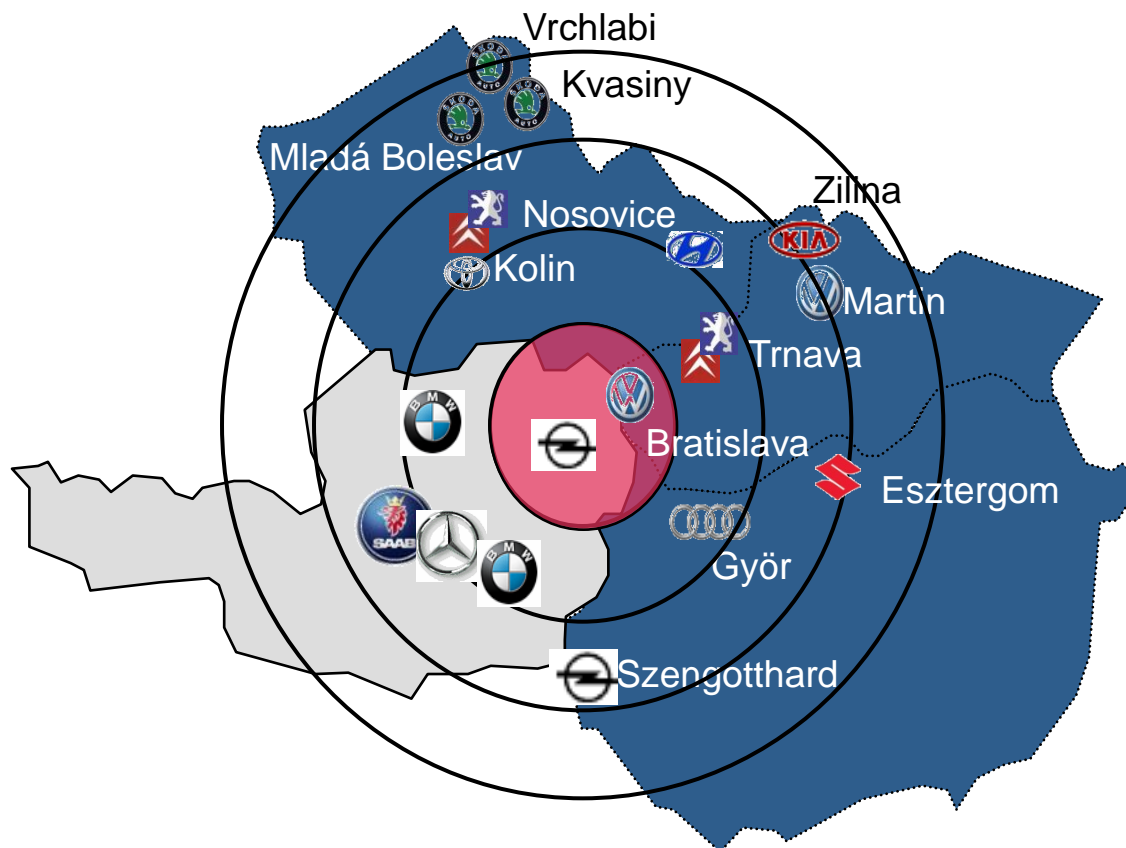


## Conclusions

- » **Improving cross-border placement activities**  
to avoid mismatch employment, increase cross border mobility
- » **Best practice and innovative projects**  
Monitor crossborder labour market, jobscout, policy for target groups
- » **Co-operation of educational institutions**  
universities are a backbone of centrope's education,  
more cooperation, international position
- » **Systematic immigration policy to keep up economic growth**  
from experts and high skilled workers
- » **Cross border-regional planning**  
city-networking, regional cooperation management

# Strategic cooperation

## Automotive Cluster centrope



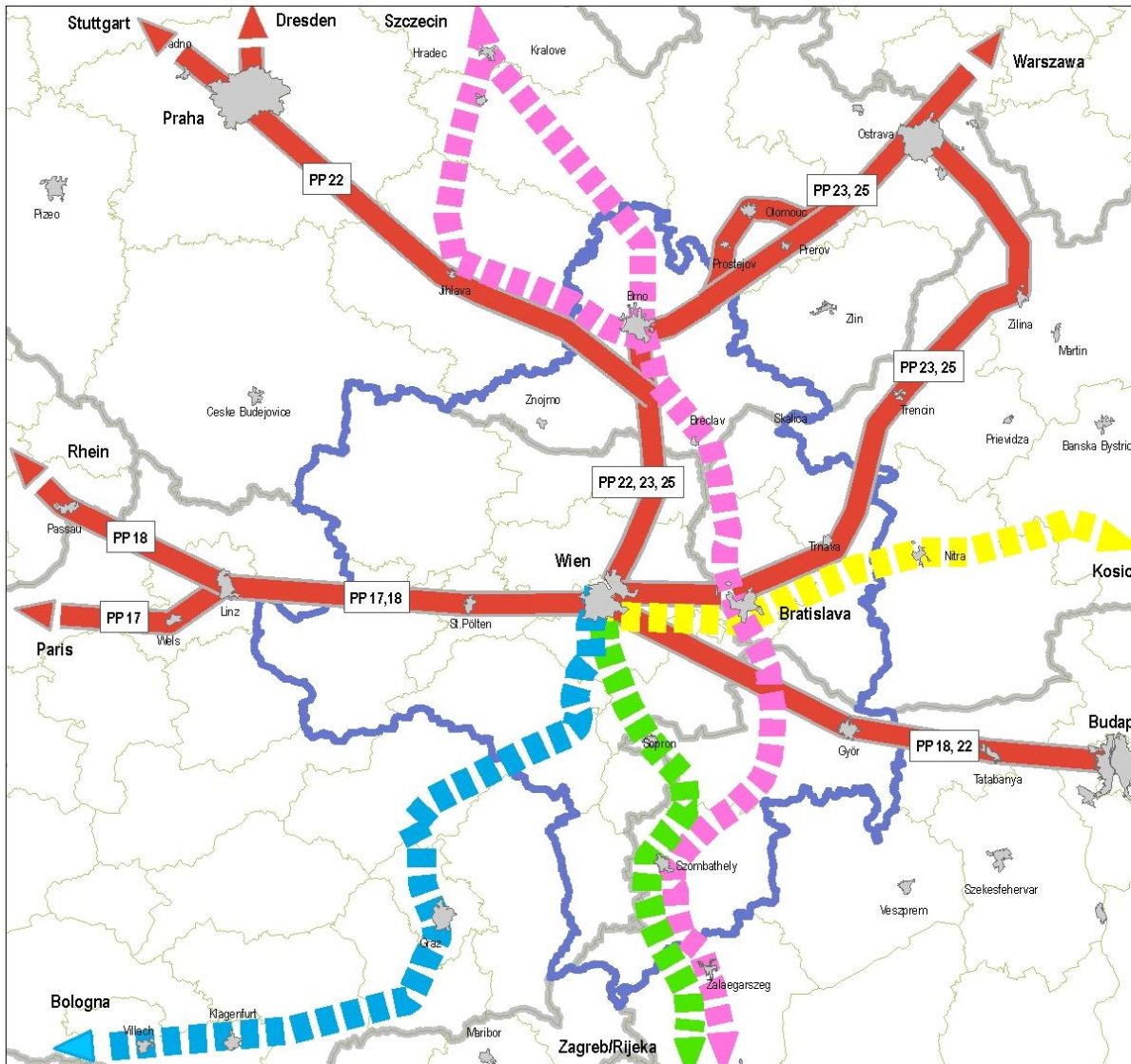


# Labour market and regional planning

- » **Contest of best heads and best locations**  
network between central and multifunctional areas (wise land use)
- » **Multifunctional development along high-ranking traffic routes**  
attractive conditions for workforce and living in small and medium cities  
learning, technology, intercommunal business-location
- » **Demographic development (aging, emigration, immigration)**  
strategy for public transport in centrope, participation-models  
in regional planning for urban and pheripher regions in centrope
- » **Crossborder conurbations**  
Planungsgemeinschaft Ost (project cityregion+)  
Cooperation Bratislava and small Austrian municipalities

## **cities in centrope**





Infrastructure Needs Assessment Tool

INAT

Transnational Transport Corridors  
Extension Ideas

Legende

- Priority Axis of the TEN
  - Axis 17 Railway Paris-Vienna-Bratislava
  - Axis 18 Danube
  - Axis 22 Railway Athens-Vienna-Prague
  - Axis 23 Railway Gdansk-Brno/Bratislava-Vienna
  - Axis 25 Motorway Gdansk-Brno/Bratislava-Vienna
- Baltic Adriatic Axis
  - Railway extension of priority project 23 (Project South North Axis – SoNora)
  - Regions involved: South Moravia, Vienna

Initiatives/Projects of Transnational cooperation Programmes

- Central European Transport Corridor (CETC)
  - Regions involved: Bratislava region, Tmava region, Győr-Moson-Sopron, Vas
  - Candidate: South Moravian region
- South - East-Transport-Axis (SETA)
  - Regions involved: Burgenland, Lower Austria, Vienna, West Hungaria, Slovakia, Czech. Rep.

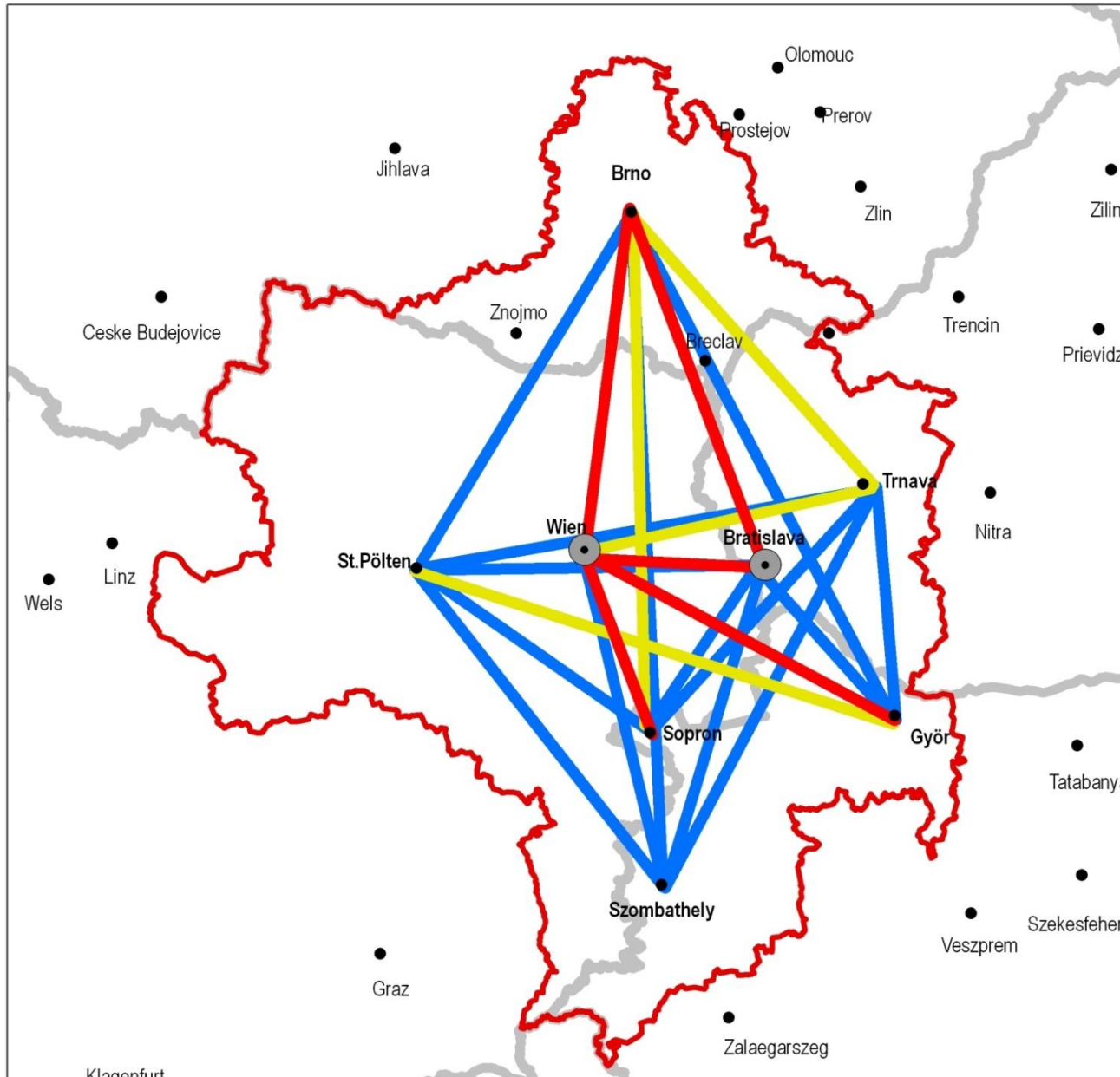
Initiatives of Railways:

- Broad gauge – railway extension
  - Kosice-Vienna
  - Regions involved: Austria, Austrian Railways Company, Russian Railways

Scale: 0 10 20 40 60 Kilometers  
Source:

Design: Zeljka Musovic-Dobos Helmut Hies Date: 19.09.2011





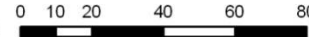
## Infrastructure Needs Assessment Tool

### INAT

Competitiveness of Public transport (rail, bus) with private passenger car in cross-border connections between CENTROPE cities with more than 50.000 inhabitants 2011

#### Legende

- Public transport competitive with passenger car: travel time of public transport less than 33 % longer than by passenger car frequency: at least 10 connections / day, one change
- Limited competitiveness of public transport with passenger car: travel time between 33 % and 50 % longer than with passenger car frequency: at least 5 connections / day, one change
- Public transport not competitive with passenger car: travel time more than 50 % longer than with the passenger car or frequency less than 5 connections / day or more than one change

Scale:  Kilometers

Source: <http://www.oebb.at>, <http://www.cp.atlas.sk>  
google maps

Design: Zeljka Musovic-Dobos  
Helmut Hiess

Date: 23.08.2011



## centrope mobility





# noe regional

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